



CONSIGNMENT APPLICATION

Thank you for contacting Ernest & Hadley Booksellers about stocking your book. Please complete the following application and return it to Ernest & Hadley Booksellers either physically or through email, **along with a physical finished copy of your book** for review. We will email you when the review copy of your book is ready for pick up. If there is no response from you within 3 weeks of our notifying you that the copy is ready for pickup, we reserve the right to handle the copy with whatever method is most convenient.

Important Information

Please review all of the bullet points below as they contain important information for authors if your book is stocked at Ernest & Hadley Booksellers.

- If E&H Books decides to stock your book, we will gladly display marketing materials on our community bulletin boards (i.e., flyers, handouts, small-medium posters, etc.). Due to space constraints, we can pass out a limited number of bookmarks and fliers. However, **we ask that the marketing materials you give us to display in our shop list Ernest & Hadley Booksellers or IndieBound** as a place to purchase your book.
- If E&H Books decides to stock your book, we require that Ernest & Hadley Booksellers be listed as a place to purchase your book in any spaces where you list other retailers (your website, for example).
- **If stocked, the sales price of your book will be split with Ernest & Hadley Booksellers at a 60/40 % split (40% to E&H)**
- **If your inventory has had no activity for 6 months, we reserve the right to “unstock” your books. It is vitally important that our authors play an active role in marketing their work.**
- If Ernest & Hadley Booksellers decides to “un-stock”/return your book, we will email you asking if you’d like us to ship the copies left in our bookshop (for which you will need to pre-pay for postage to your home/office), set them aside for in-store pickup, or donate them. If there is no response after 2 weeks and a final follow-up email, we reserve the right to do whatever is convenient with the copies.
- Ernest & Hadley Booksellers is not responsible for lost or stolen titles.
- Payments are made via PayPal or mailed check on a monthly basis.
- If you’d like to check inventory levels once a month at either shop, please email avery@ernestandhadleybooks.com to contact Avery Leopard, manager. Please note that we may not be able to accommodate frequent inventory level checks, so a max of one check-in per month is recommended to keep the program running smoothly.



Common Considerations

The books we stock at Ernest & Hadley Bookellers are not randomly chosen, but rather a reflection of the opinions, preferences, and quality standards of our booksellers and the Tuscaloosa community. When we decide what books to bring into our shop, these elements are the things in the forefront of our minds. Before submitting your application, consider the questions below. It is not necessary to submit the answers, but these are things we will be considering when we look at your book.

- Is the book professionally bound?
- Is the book's trim size too large to fit on our shelves?
- Does the book have an ISBN?
- Is the jacket art pixelated?
- Does the text have excessive typographical errors?
- Does the text have excessive copy-editing errors?
- Has the book been professionally edited?
- Are there any production quality issues?
- Is the book's pricing competitive?
- Does the book have a following in the community?
- Is there enough supply of the book to meet its demand?
- Is the book locally sourced or produced?

Contact Information

Your Name: _____

Email: _____ Phone: _____

Mailing Street Address: _____

City, State, Zip: _____

Website: _____

Social Media Handles

Facebook: _____

Instagram: _____

Twitter: _____

Other: _____

